

Why SMBs need a MANAGED IT Services PROVIDER (MSP) in 2016

SECURITY



WHY?

74% of SMBs experienced a security issue in 2015.

The average cost of a security breach for an SMB is between **\$71,000 - \$125,000.**

13,000 ransomware threats are detected daily across the globe and these attacks are expected to grow in 2016.

MSPs offer:



24/7 network monitoring



Detailed reporting of network threats and usage



Up-to-date knowledge on the latest threats and security best practices.

NEW WORKFORCE



WHY?

80% of the US workforce is expected to be mobile by 2020.

75% of SMBs are predicted to be in the cloud by 2020.

MSPs offer:



Best practices & security measures for the rising BYOD (Bring Your Own Device) trend.



Migration to cloud-based products like Office 365 so employees can access their files anytime, anywhere.



LIMITED IT BUDGET

WHY?

Security attacks are on the rise. But **59%** of IT pros say their companies don't invest enough in security.

Nearly **60%** percent of IT pros don't expect IT staff to increase in 2016 potentially leaving internal IT staff feeling strained and burnt out.

MSPs offer:



Managed Security at a fixed low monthly rate for a predictable IT spend and peace-of-mind.



Services that handle daily IT tasks such as network monitoring and firewall management to ease the burden on your internal IT staff.

UPDATED TECHNOLOGY



WHY?

Microsoft ends support for SQL Server 2005 on **04.12.2016** which means no more security patches.

82% of businesses are still running at least one instance of SQL Server 2005.

MSPs offer:



The expertise needed to migrate your database to updated & secure versions of SQL or Microsoft's Azure database platform.



Experienced plug-and-play IT consultants to ease the migration burden on your internal IT staff.



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 Spiceworks Report: Database Installs on SpiceWorks Network, as of February 28th, 2014.